

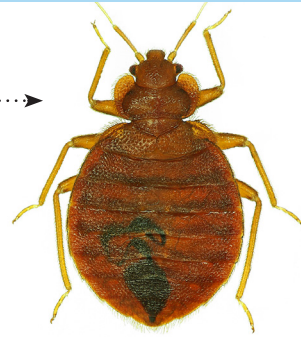
PROTECT YOUR REPUTATION – DON'T LET BED BUGS MAKE A HOME IN YOUR HOTEL

HIDING IN PLAIN SIGHT

Adult Size:

5-7mm long with flattened body

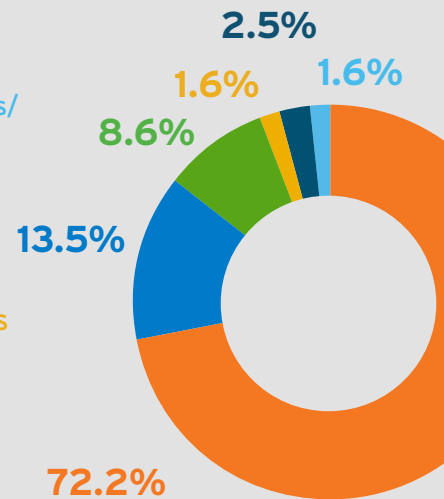
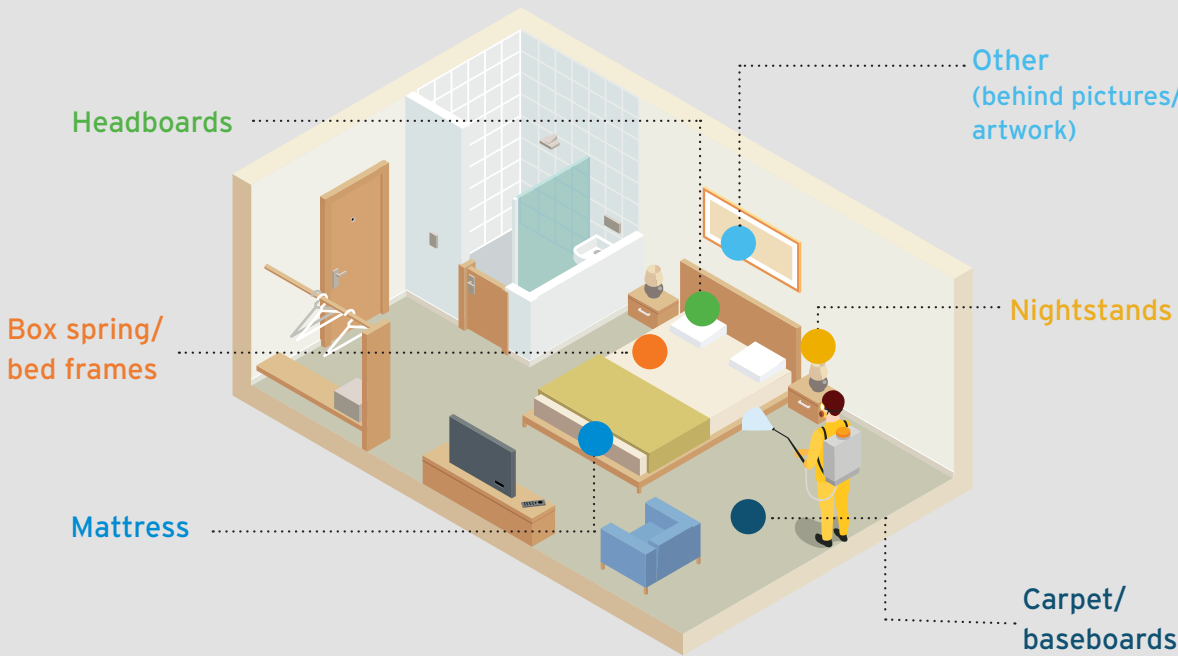
The same size as an apple seed



Appearance:

Light tan color, reddish-brown when engorged with blood

COMMON PLACES BED BUGS HIDE



90% of bed bug activity is located near the bed

THEY MOVE IN QUICKLY

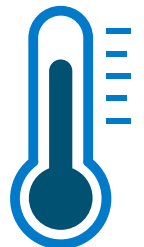
A single bed bug can lay **UP TO 8 EGGS** IN A DAY



Bed bugs can survive **6-12 MONTHS** WITHOUT FOOD



They can withstand a wide range of temperatures, from nearly **FREEZING TO 50°C/122°F**



SMALL BUGS = BIG PROBLEMS



**DAMAGING YOUR
BRAND
& REPUTATION**



**LAWSUITS &
COMPENSATION
CLAIMS**



**COSTLY INVENTORY
REPLACEMENT**

BED BUGS ARE A BIG CONCERN FOR TRAVELERS



Nearly **80%** of Americans are concerned about bed bugs in hotels¹



In a recent survey, **60%** said they would be very unlikely to choose a hotel with a single online report of bed bugs²

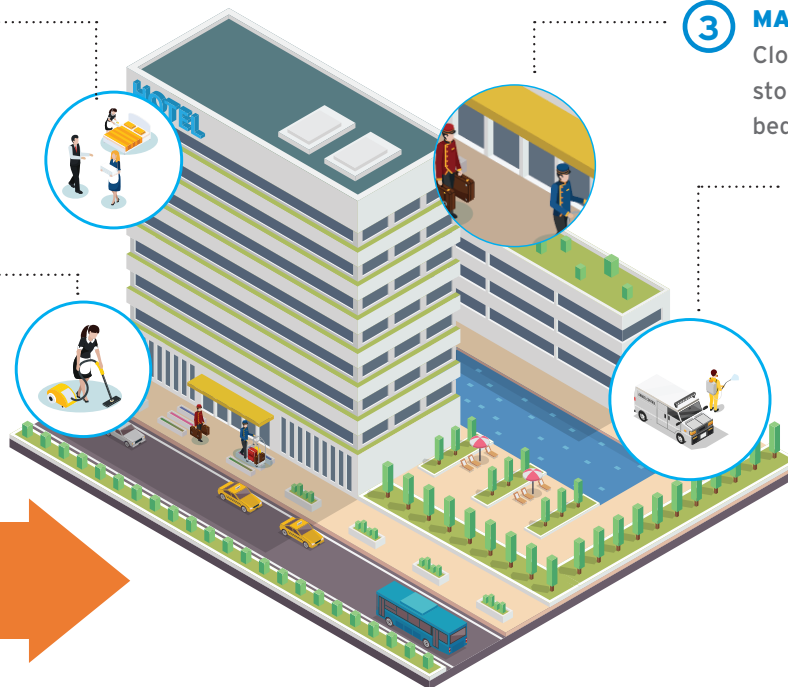


Just one report of bed bugs can lower the value of a hotel room by as much as **\$38**³

4 WAYS TO CATCH BED BUGS BEFORE THEY IMPACT GUESTS

- 1 KEEP STAFF EDUCATED**
Train staff to look for blood spots, fecal matter and cast skins on mattresses and linens

- 2 MINIMIZE HARBORAGE AREAS**
Seal cracks and crevices, vacuum room thoroughly and reduce clutter



- 3 MANAGE INVENTORY**
Closely inspect any incoming or stored furniture that might harbor bed bugs

- 4 PARTNER WITH A PEST EXPERT**
Bring in a proven pest management provider with experience in bed bug elimination. Look for a multifaceted protocol that uses a combination of products and equipment to reduce room downtime and protect your furniture from disposal

For staff educational tools, visit www.ecolab.com/BedBugToolkit

Sources:

- 1 National Pest Management Association, Bed Bugs in America Survey
- 2 <https://academic.oup.com/ae/article/63/2/79/3867364>
- 3 uknow.uky.edu/campus-news/uk-research-bed-bugs-bite-wallet-hotel-owners

LEARN MORE AT:
www.ecolab.com/bedbugs

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